



Teach For America



“Student Announcement” :30, :15, :15

Teacher Recruitment TV Public Service Campaign





Teach For America

Dear Public Service Director,

Teach For America (TFA) is looking for more thinkers and doers to shake things up, people who believe that all children have potential and want to help them fulfill it. We find, develop, and support future teachers--- teachers who will transform education and expand opportunity for all. For over 30 years, our track record of advancing educational excellence has been unparalleled.

Today, we are a network of 70,000 alumni--- remarkable and diverse leaders from all backgrounds working inside and outside the classroom. You likely have TFA leaders serving in your community, especially in areas of low income where the need is greatest.

Will you join us to **spark real change in education**? Please help us recruit a new generation of teachers by airing this new PSA campaign. We train leaders from every academic major, every occupation, and every background to teach or tutor in underserved schools. But we need your generous media support to get the word out. Thank you in advance for making a difference.

Sincerely,

Steve Majors
Chief External Affairs Officer
Teach For America

This PSA campaign has an end date of March 12, 2026

TV PSA SCRIPTS

“Student Announcement” (:30)

MUSIC UP & UNDER

STUDENT O/C: Question, can we talk about education? We need more thinkers and doers to raise a hand and shake things up. To believe in the future. The one that’s barely four feet tall and loves to dream big. To learn and be inspired. Who better to help make a difference than, I don’t know. People who actually can.

Maybe you never thought about being a teacher. Maybe you should?

Well, I got to go. I’ll see you in class.

GRAPHIC:

Teach For America

www.teachforamerica.org

FADE SOUND & MUSIC OUT

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STUDENT O/C: Question, can we talk about education?

Who better to help make a difference than I don't know, people who want things to be different.

Well, I got to go. I'll see you in class.

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FADE SOUND & MUSIC OUT

AVAILABLE FOR DIGITAL DOWNLOAD

This PSA is available for digital download below:

www.causewaypsa.com/TFA

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Please let us know your preferences on receiving PSAs by contacting info@causewaypsa.com





THE CAUSEWAY AGENCY
Advancing Causes for the Greater Good

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